

Delaware Celebrates the World Premiere of *The Conspiracists*

Stars Set to Walk the Red Carpet on January 8, 2026 Celebrating Independent Mockumentary Filmed in Delaware

Film to be Released on Amazon Prime and Verizon Fios on January 9

Wilmington, DE – On January 8, 2026 the historic Grand Opera House in Wilmington, DE will play host to the world premiere of *The Conspiracists*, a full-length motion picture produced and filmed almost entirely in the First State.

Directed by Michael Perrie Jr., and produced by Uncultured Swine and Delaware-based King Creative, the comedy mockumentary follows a pair of siblings (played by Terrie Lynne and Christopher Murray) as they attempt to organize the world's first ever all-inclusive conspiracy convention, ConCon. However, when Daisy and Eric Sureloc's dreams of building the conspiracy convention begin to shatter, it's up to one of them to put the pieces back together while the other strives to uncover a bigger conspiracy at play.

How did this ultra-low-budget indie film, shot in only 11 days and made for a fraction of a typical production budget, come to fruition... and in Delaware of all places? "It started with a hilarious script, years-long friendships that turned into creative partnerships, the desire to bring a unique story to life, and an ambitious timeline along with a giant leap of faith," explained executive producers Beatriz Naranjo and Delaware native Edward Layfield, founders of the NYC-based production hub Uncultured Swine. *The Conspiracists* marks their feature film debut as producers, although they've previously produced other smaller scale projects, including TV pilots and short films.

The original script was written by their talented close friends, husband-and-wife duo Michael Perrie Jr. and Lacy Reily. "As we wander into another time of emotional, political and social insecurity, conspiracy runs rampant with every new post online," said Perrie Jr. "You'll find hours of conspiracy theories ripe for the picking. But there is one simple, beautiful thread tying it all together – people just want to be part of a community. We wanted to write something that makes people think a little, laugh a lot and come together."

Naranjo and Layfield also partnered with Christopher Robert Bruce, the visionary behind Wilmington-based King Creative, bringing Bruce on as executive producer. The film's entire production operation was based out of King Creative's studio at 727 N. Market Street. "I understood their vision and realized this was a huge opportunity, and it meant so much to me to bring a film production on this level to my home state," said Bruce.

"12 of the film's 13 locations were shot in the state of Delaware, and Chris was pivotal in providing the right connections and partnerships needed to make this happen," said Naranjo. "From small business connections to location scouting and access to in-house production services and casting, Christopher was an incredibly vital asset that made the entire production seamless."

Most of the cast and production crew have Delaware ties, including lead actress and Broadway star Terrie Lynne, who plays the protagonist, Daisy. Delawareans will see notable local landmarks in the film, including the Hotel du Pont and the Grand Opera House, as well as small businesses like the Siegel JCC, Precious Paws, Delaware Tire Center and Captain Blue Hen Comics.

While most feature films cost millions of dollars to produce, *The Conspiracists* is a SAG Ultra Low Budget (ULB) production with an ambitious eleven consecutive day production shooting schedule and a \$250,000 budget. They managed to make the numbers work thanks to a tax incentive by the Delaware Television & Motion Picture Commission, creative crowdfunding through a nonprofit platform, a few private investors, leveraging local relationships and equity kicked in by the producers.

Given the nature of independent filmmaking, Layfield said they were able to cut additional costs because everyone in the crew had multiple roles (including hilarious cameos throughout the film). Naranjo is also credited as Production and Wardrobe Designer (overseeing approximately 76 wardrobe needs and multiple set dressing components); Bruce served as the main Location Scout point of contact, Key Grip during filming and Post Production Supervisor; Layfield handled hospitality, transportation and catering; producer Maren Lavelle served as the Assistant Director and the Certified Animal Trainer on set; and Perrie Jr. stepped in as “The Documentarian” himself.

“What we accomplished in 11 days was truly a miracle,” exclaimed Bruce. “But it was also the result of incredible preparation, tenacious work ethic and a deep desire to make this little movie a love letter to the State of Delaware!”

The world premiere screening kicks off at 8 p.m. on Thursday, January 8, 2026 at the Grand Opera House, located at 818 N. Market Street in Wilmington, DE, followed by Q&A with filmmakers and cast. The Red Carpet Experience and Pre-Screening VIP Reception begins at 6 p.m. To purchase tickets, please visit <https://tickets.thegrandwilmington.org/9202/9203>.

Distributor Buffalo 8 will digitally distribute the movie on Amazon Prime & Verizon Fios on January 9, 2026. View the official movie trailer and learn more by visiting <https://theconspiracists.com>.

FEATURED SONG: EP, Christopher Robert Bruce, sharpened his pen to write an original song for the film teaming up with Grammy Nominated Platinum Producer, Herb Middleton and Celebrated Vocalist, Jacci McGhee. The song, “Ooo Wee, /The Truth Will Set You Free”, is the driver for both the opening Title Sequence and End Credits.

About Uncultured Swine

Co-founded by Beatriz Naranjo and Eddie Layfield, Uncultured Swine is a production and creative hub nestled in the vibrant heart of New York City. Their driving force is to cultivate and produce captivating content that transcends mere entertainment, aiming to educate and ignite compelling dialogues and even spirited debate. United by a passion for collaborative environments, their diverse portfolio stands as a powerful testament to the synergy they cultivate.

About King Creative

King Creative is a full-scale video production company and audio recording studio based in Wilmington, DE founded by Christopher Robert Bruce. The company specializes in connecting with audiences through developing, producing and delivering content geared for TV, film, social media, online and streaming platforms. Bruce also writes, acts, hosts, serves as a community advocate, and is a regular contributor to ABC’s Good Morning America, performing as GMA’s mascot, GMA Ray.