

# **THE CONSPIRACISTS**

*a comedy mockumentary*



buffalo 8  
A BONDIT COMPANY

## PRESS KIT



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USA / 2025 / 94 MIN / 1.85/1 / COLOR



THE TRUTH IS OUT THERE,  
AND IT'S HILARIOUS



"WHEN TWO SIBLINGS' DREAMS OF BUILDING AN ALL-INCLUSIVE CONSPIRACY CONVENTION BEGIN TO SHATTER, IT'S UP TO ONE OF THEM TO PUT THE PIECES BACK TOGETHER WHILE THE OTHER STRIVES TO UNCOVER A BIGGER CONSPIRACY AT PLAY"



## SYNOPSIS

CONCON, THE FIRST ALL-INCLUSIVE CONSPIRACY CONVENTION, IS ONLY SEVEN WEEKS AWAY AND THINGS ARE GOING GREAT FOR CO-FOUNDERS AND SIBLINGS, DAISY AND ERIC SURELOC. THAT IS, UNTIL ERIC GOES THROUGH A TRAGIC BREAKUP AND QUILTS, SUSPECTING A LARGER CONSPIRACY AT PLAY, AND LEAVING DAISY ALONE. WHEN THE VENUE FALLS THROUGH, AND REGISTRATION PLUMMETS, DAISY MUST CALL UPON THE COMMUNITY TO KEEP CONCON ALIVE.



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BUFFALO 8 PRESENTS

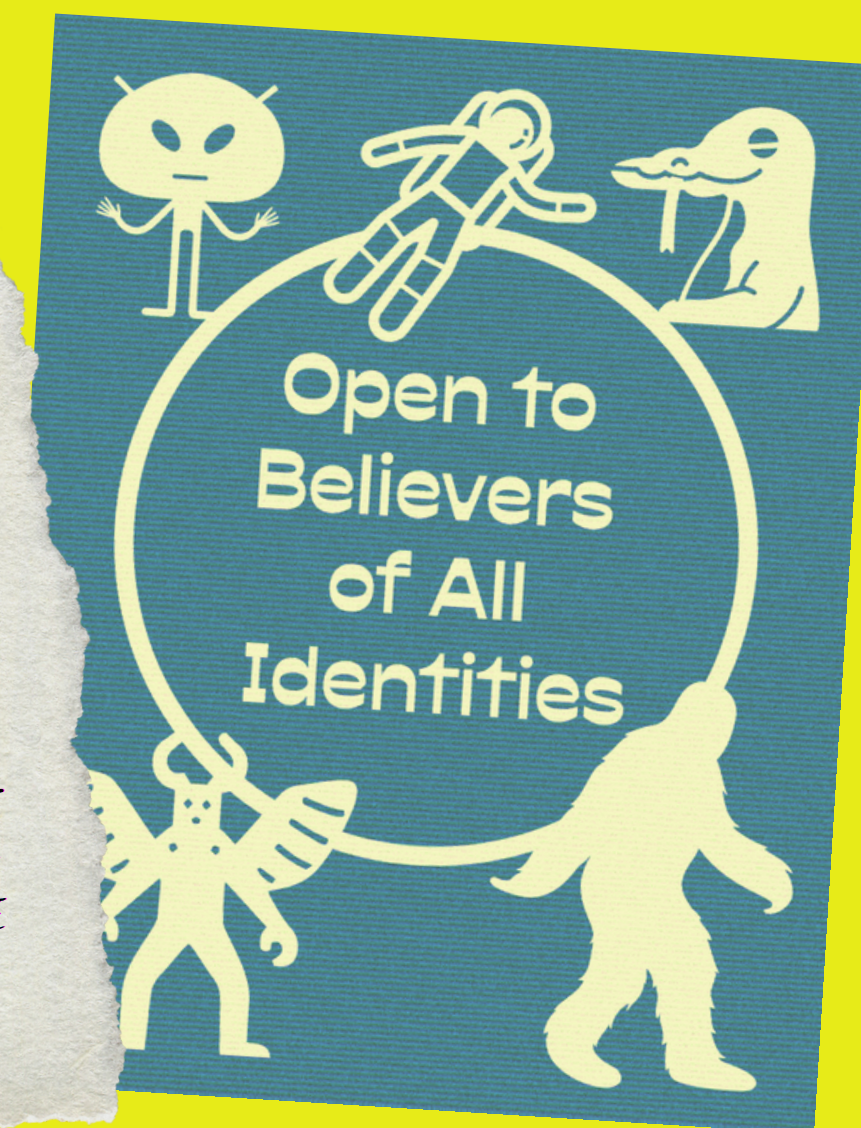
AN UNCULTURED SWINE  
AND KING CREATIVE PRODUCTION

A FILM WRITTEN BY  
MICHAEL PERRIE JR. & LACY REILY

DIRECTED BY  
MICHAEL PERRIE JR.

PRODUCED BY  
BEATRIZ NARANJO  
EDWARD LAYFIELD  
CHRISTOPHER ROBERT BRUCE  
MAREN LAVELLE

EXECUTIVE PRODUCERS  
BEATRIZ NARANJO  
EDWARD LAYFIELD  
CHRISTOPHER ROBERT BRUCE  
MATTHEW HELDERMAN  
LUKE TAYLOR  
GRADY CRAIG



## FACTS & FIGURES

PRE-PRODUCTION: 86 DAYS

PRODUCTION: 11 DAYS

POST-PRODUCTION: 166 DAYS

SHOOTING LOCATIONS: 13

WARDROBE CHANGES: 76

KEY CAST: 12

ANIMALS: 8

GIANT ALIEN: 1

CONCON BUILD DAY: NOVEMBER 5, 2024 (PRESIDENTIAL ELECTION DAY)





# CAST

DAISY	TERRIE LYNNE
ERIC	CHRISTOPHER MURRAY
GABBY	CARLY OTTE
LILY	VALARIE PEREZ-SCHERE
KENT	BRIAN RAY
MARK	NOAH BERRY
MILTON	JOHN JEZIOR
PAULIE	MATT STEINER
POLLY	SCARLETT REDMOND
CURTIS	GUY WELLMAN
CASSANDRA	NIKKI MIRZA
TRISTEN	CONNOR REILLY





## CREW

1ST AD / ANIMAL TRAINER	MAREN LAVELLE
2ND AD / ASSOCIATE PRODUCER	LEAH MAHER
PRODUCTION DESIGN & WARDROBE	BEATRIZ NARANJO
DIRECTOR OF PHOTOGRAPHY	MAURO GIUFFRIDA
1ST AC	JACIEL SANCHEZ
SOUND MIXER	LESLIE TRAN
KEY GRIP	CHRISTOPHER ROBERT BRUCE
GAFFER	BILL DOWNING
BEST BOY	JAMES VERDERAMO
PROP MASTER	JOE HUMMEL
HAIR & MAKEUP	KELSEY BROOKS
	CASEE WANAMAKER
GRAPHIC DESIGN	LEILA MARVEL
DATA MANAGEMENT	CORBYN HARRIS
PRODUCTION ASSISTANTS	MISSY SHEA
	ISAIAH HARMON
	ANNETTE CHO
	LLOYD LAYFIELD SR.
POST-PRODUCTION SUPERVISOR	CHRISTOPHER ROBERT BRUCE
EDITOR	ALEX COLEMAN
ADDITIONAL EDITING	CORBYN HARRIS
MUSIC COMPOSER	HERB MIDDLETON
MUSIC SUPERVISOR	MICHAEL PERRIE JR.
GRAPHICS & ANIMATION	CORBYN HARRIS
VFX	ALEX COLEMAN
	CORBYN HARRIS
COLORIST	MAURO GIUFFRIDA
AUDIO MIXING	ISMAIL ABDUS-SALAAM
WEB/ONLINE	MARK VILLECCO



THE WAY THINGS ARE RIGHT NOW...TRUTH EVADES EVEN THE SMARTEST OF US AND CONSPIRACY RUNS RAMPANT WITH EVERY NEW POST ONLINE - JUST LOOK AT TIKTOK AND YOU'LL FIND HOURS OF CONSPIRACY THEORIES RIPE FOR THE PICKING. BUT IN ALL OF THIS, THERE IS ONE, SIMPLE, BEAUTIFUL PIECE OF RED STRING TYING IT ALL TOGETHER - PEOPLE JUST WANT COMMUNITY. HUMANS LONG FOR CONNECTION IN MOMENTS OF DIVISION OR DOUBT. WE LONG TO FIND OTHERS WHO LISTEN TO US, SHARE IN OUR BELIEFS, AND WHO SUPPORT US IN OUR DEEPEST OF DEPRESSIONS TO THE HEIGHTS OF OUR SUCCESSES. MY WIFE AND I WANTED TO WRITE SOMETHING THAT DOVE HEAD FIRST INTO THE IDEA OF BELONGING AND HAVING A PLACE TO BE YOURSELF. AND AS A DIRECTOR, I SAW SO CLEARLY HOW TO CREATE A WORLD IN WHICH THAT WAS POSSIBLE - TO SHOW THESE CHARACTERS WITHOUT JUDGEMENT. THAT'S REALLY IMPORTANT RIGHT NOW, ESPECIALLY AS WE WANDER INTO ANOTHER TIME OF EMOTIONAL, POLITICAL, AND SOCIAL INSECURITY. I WANT TO MAKE PEOPLE SMILE. I WANT US TO COME TOGETHER, THINK A LITTLE AND LAUGH A LOT, CHEER FOR THE UNDERDOG, GIGGLE AT THE WEIRD STUFF WE DO, AND MAYBE TEAR UP OVER LOVE AND REDEMPTION! AND I THINK NOW IS A REALLY, REALLY GOOD TIME FOR ALL OF THAT.

## DIRECTOR BIO

MICHAEL PERRIE JR IS A WRITER, DIRECTOR, AND ACTOR WHO CURRENTLY LIVES IN NORTHERN VIRGINIA. PREVIOUS WORK AS DIRECTOR/WRITER INCLUDES; "POTTY TRAINED" (TV PILOT WITH BEATRIZ NARANJO), "F'D: ANOTHER EFFING WEBSERIES" (MULTI SEASON AWARD WINNING WEB-SERIES), "UNDER THE INFLUENCE" (SHORT WITH HAILEY BERKOWITZ IN POST-PRODUCTION), 2 MUSIC VIDEOS, AND 7 OTHER SHORT FILMS. HE'S ALSO WORKING WITH UNCULTURED SWINE ON HIS ORIGINAL TV SERIES "NON PLAYERS" A FANTASY COMEDY SERIES ABOUT VIDEO GAMES NPCs. WHEN HE'S NOT WRITING - HE'S ACTING, IN FILM AND ON STAGE IN THE DC AREA, WHERE HE IS CURRENTLY A HELEN HAYES NOMINEE FOR OUTSTANDING LEAD IN A MUSICAL.



## A NOTE FROM OUR DIRECTOR





# PRODUCTION COMPANIES



**UNCULTURED SWINE IS A PRODUCTION AND CREATIVE HUB NESTLED IN THE VIBRANT HEART OF NEW YORK CITY, CO-FOUNDED BY BEATRIZ NARANJO AND EDDIE LAYFIELD. THEIR DRIVING FORCE IS TO CULTIVATE AND PRODUCE CAPTIVATING CONTENT THAT TRANSCENDS MERE ENTERTAINMENT, AIMING TO EDUCATE AND IGNITE COMPELLING DIALOGUES AND EVEN SPIRITED DEBATES. UNITED BY A PASSION FOR COLLABORATIVE ENVIRONMENTS, THEIR DIVERSE PORTFOLIO STANDS AS A POWERFUL TESTAMENT TO THE SYNERGY THEY CULTIVATE.**

**KING CREATIVE IS A FULL-SCALE VIDEO PRODUCTION COMPANY AND AUDIO RECORDING STUDIO BASED IN WILMINGTON, DE, FOUNDED BY CHRISTOPHER BRUCE. THEY SPECIALIZE IN CONNECTING WITH AUDIENCES THROUGH DEVELOPING, PRODUCING, AND DELIVERING CONTENT GEARED FOR TV, FILM, SOCIAL MEDIA, ONLINE, AND STREAMING PLATFORMS. BRUCE ALSO WRITES, ACTS, HOSTS, SERVES AS A COMMUNITY ADVOCATE, AND IS A REGULAR CONTRIBUTOR TO GOOD MORNING AMERICA PERFORMING AS GMA RAY.**







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# BEHIND THE SCENES





# PRESS

Out & About  
GREATER WILMINGTON



**WDEL 1150 AM 101.7 FM**  
DELAWARE'S NEWSRADIO

## Showtime for the City

Wilmington's King Creative collaborates on feature film



Photo courtesy Chris Bruce

Beatriz Naranjo and Chris Bruce, two of three executive producers of *The Conspiracists*.

Wilmington-based media company King Creative has collaborated with New York-based production studio Uncultured Swine to produce a full-length feature film entitled *The Conspiracists*, which will be shot entirely in Delaware. Production for the film will run November 1-11; its release is anticipated in early 2025.

Uncultured Swine co-founders and film executive producers Beatriz Naranjo and Eddie Layfield (a Delaware native) connected with King Creative owner Christopher Bruce on the project, bringing Bruce on as an executive producer. The film's production operations will be based out of King Creative's offices at 727 N. Market Street in Wilmington. *The Conspiracists* is one of the first projects to be eligible for a tax rebate via the Delaware Motion Picture and Television Development Commission (see main story).

"After hearing the pitch and feeling [their] passion, I saw the vision right away and knew we could help make it happen," Bruce says of their partnership. "Delaware needs this, and we were just crazy enough to be the ones to do it!"

*The Conspiracists* is a mockumentary written by Michael Perrie Jr. and Lacy Reily. In a style reminiscent of classics like *Best In Show* and *Waiting for Guffman*, this film uncovers the world revolving around conspiracy theories.

Delaware native and Broadway actor Terrie Lynne Goins stars as protagonist Daisy Sureloc in a tale of two siblings' dreams of creating an all-inclusive conspiracy convention. When those efforts begin to unravel, it's up to one of them to put the pieces back together while the other strives to uncover a deeper conspiracy in play.

Delawareans will enjoy seeing notable local landmarks included in the film like the Hotel du Pont and The Grand Opera House, as well as local businesses like Precious Paws of Elsmere, Delaware Tire Center, and the Siegel JCC (where the conspiracy convention takes place). Bruce also hints at celebrity cameos.

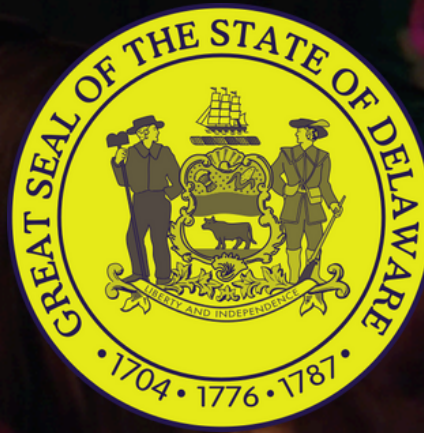
"This wouldn't have been possible without the involvement of Christopher Bruce being my right hand through this fast-paced pre-production phase," said Naranjo.

Both Uncultured Swine (@unculturedswine.ig) and King Creative (@kingcreativellc) social channels will be providing behind-the-scenes reveals and content related to the making of the film.

"We're excited to promote the film scene in the great state of Delaware, while celebrating the community and promoting local businesses along the way!" said Naranjo and Layfield. "We hope to continue to bring more stories and opportunities to Delaware in the future."

— Michelle Kramer-Fitzgerald





**FOR MORE INFO**  
**WWW.THECONSPIRACISTS.COM**  
**IG @CONCONMOVIE**  
**+1 4127087754**